GENIUS PORTFOLIO

PORTFOLIO CHECKLIST

Can you say YES to all 11 items?

Rate yourself:

(write YES or NO next to each item)

Do you have a portfolio?

Is your portfolio well-organized?

Do you have images in your portfolio?

Are you selective about what you include?

Do you have enough portfolio pieces? (3 minimum)

Does your portfolio show range?

Is your portfolio optimized for mobile?

Is your portfolio built for your ideal client?

Do you provide context for your work?

Do you review and update your portfolio every 3 months?

Does your portfolio ONLY show work you want to do?

By the way:

You can review explanations for each item here:

https://www.getgeniusportfolio.com/thank-you/

Use the notes section to jot down the changes you need to make.

Notes: